



2. Fill out this chart to help you better understand the different types of memory described on p257 & 258.

Types of Memory	Description	Real-world example	Drawing to symbolize this
Sensory Memory			
Short-term memory			
Long-term memory			
Working memory			

3. What is the difference between parallel processing and automatic processing?

4. Describe 4 things we automatically process.

5. Describe a real-world example of effortful processing YOU demonstrate.

6. Describe a real-world example of rehearsal that YOU demonstrate.

7. Describe a real-world example of the spacing effect that HOPEFULLY YOU demonstrate!

8. Describe a real-world situation in which YOU were a victim of the serial position effect – the recency effect.

9. Describe a real-world situation in which YOU were a victim of the serial position effect – the primacy effect.

10. Fill in this chart with a description, a real-world example, and a simple drawing to help you memorize types of encoding.

Type of encoding	Description	Real-world example	Drawing to symbolize this
Semantic			
Acoustic			
Visual			

11. Describe a real-world example of imagery / visual encoding that YOU demonstrate.

12. Describe a mnemonic device YOU use or have invented. Describe the subject or the content you memorized and the mnemonic device.

13. Describe a real-world example of chunking that YOU use.

14. Describe a real-world example of how YOU create hierarchies. Describe what you create the categories for and how you organize them.